



**Dynamic KEYNOTES and SEMINARS That Get Results!**

Jim Vasconcellos speaks from experience! For 15 years he has presented to groups large and small on the topics of personal leadership, management and business communication. With a passion for developing the skills of business personnel, he has delivered over a thousand seminars across the U.S., Canada and Europe. He is a dynamic, platform speaker with an energizing style and a unique approach that inspires his audiences to do more and achieve more!

Jim earned a Bachelor of Arts degree from Georgia State University in Atlanta in Speech Communications with a minor in Public Relations. As his interest in the development of people increased, Jim became MBTI Qualified through the Association for Psychological Type. Today he is a professional member of the National Speakers Association.

Jim started his career with a major financial banking institution working the front lines of retail banking to the inside trenches of factoring. Upon completion of his degree, he accepted a position in training & development where he managed, developed and assessed new personnel. Always looking for new challenges, Jim transitioned into the data processing industry. He worked closely with clients to develop their understanding and use of their payroll, HR and information service products as well as being responsible for the coordination, production and organization of client seminars.




**Notable Quote**

*"Take care to get what you want or you'll be forced to like what you get."*

George Bernard Shaw

**Top Diversion**

Boomerang throwing – what else! 

**Passion**

Helping people and companies realize their highest potential



Following his passion for helping people and companies realize their highest potential, Jim launched his own business as **Boomerang Concepts™** and wrote **LIVING BY THE BOOMERANG: Directing Energy, Releasing Potential, and Returning Better Results in Your Career...and Your Life!** Jim maximizes the productivity and profitability of organizations by bringing out the best performance from each individual using a unique tool – a **BOOMERANG!**



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